

LISTENING – TAPESCRIPT

Marisa Huston – a Podcaster

You will hear Marisa Huston, a podcaster, talking about her job. You will hear the recording twice.

My name is Marisa Huston. I host and produce a podcast in Denver, Colorado, called *Live Blissed Out*. I started the podcast in October 2019, and I've released nearly 140 episodes. I talk to writers, coaches, experts, and business owners about mindset and finding meaning in work. I'm a business owner myself. Alongside podcasting, my husband, Jerry, and I own a business called Second Spindle, an environmentally conscious venture that produces handmade, personalized gifts. We started the business only recently and have no plans to retire. We like to keep our minds and hands busy.

I chose radio studies as a college student. That was before cell phones, laptop computers, or the internet. At first, I doubted myself: I have a high-pitched voice and an unusual accent. But I realized that if I could just get out of my own way, I could focus on how I could be of value to others.

Producing a 30-minute podcast takes me about six hours. This includes meeting the person to be interviewed, doing the interview, editing, transcribing, and then marketing and promoting the show on social media. I produce one episode every other week. I usually have between six and eight episodes ready to release. I try to schedule and record my interviews on the same day each week. The week prior to a podcast release, I begin editing the podcast that is next in line. This takes about three hours, depending on my guest: Some of my guests aren't trained speakers and have never been in a podcast. They are well-informed about their work but may have trouble describing it to listeners. If my guest is an experienced speaker, my editing time is significantly reduced.

After editing, I work on the introduction, the closing, and the advertisements. I'm then ready to upload the podcast and the transcript to my hosting platform. I use different software to transcribe my episode for the hearing impaired. I then upload the transcript and work on a sound bite to promote the episode on social media. I also upload all this information to my website. I send a thank-you note to my guest, informing them that their episode will be released on Tuesday at midnight, and suggesting how it could be marketed.

When I work at Second Spindle, Jerry and I prepare the wood we use to produce the handcrafts. We do all the cutting, finishing, sanding, and sewing. We've had to learn all about different types of wood, and much more. We love seeing the smile and delight on people's faces when they receive a thoughtful gift. And for me, too, it is a nice change to work with my hands and a good balance with the podcasting.

Source: *Spotlight*, 3/23, page 19

KEY

READING:

- | | |
|------|-------|
| 1. W | 6. L |
| 2. A | 7. M |
| 3. L | 8. A |
| 4. W | 9. A |
| 5. A | 10. M |

10 points

VOCABULARY:

- | | |
|--------------|------------------|
| 1. b | 6. sculptor |
| 2. d | 7. unstable |
| 3. c | 8. selfish |
| 4. filmmaker | 9. unspectacular |
| 5. faithful | 10. acceptance |

10 points

GRAMMAR:

- | | |
|----------|----------------------------------|
| 1. to | 9. which |
| 2. but | 10. a |
| 3. more | 11. since/as |
| 4. one | 12. some |
| 5. for | 13. insisted on speaking |
| 6. when | 14. does not matter at what |
| 7. by | 15. was caused by (the) flooding |
| 8. those | |

15 points

LISTENING (*award ½ a point if all words in the statement are correct*)

- | | |
|--|---|
| 1. host, producer (<i>in either order</i>) | 6. guest/guests |
| 2. experts | 7. hearing impaired (<i>accept</i> impaired hearing) |
| 3. personalized/personalised | 8. uploading |
| 4. radio studies | 9. handcrafts |
| 5. marketing, promoting (<i>in either order</i>) | 10. thoughtful |

5 points

40 points

ROLE – PLAY

STUDENT:

You have decided to invite your friend to a renowned restaurant in Britain. But your experience is different from the reviews you have read. The service is late, the menu is boring ... and there are other things to complain about. You want to speak to the manager of the restaurant. Discuss your negative experience with them and try to get a refund. The manager speaks first.



ROLE – PLAY

TEACHER:

You are the manager of a restaurant. A customer wants to speak with you. Go to their table, introduce yourself, and see if there is something you can help them with. The customer seems to be upset.

You speak first.

PICTURE-STORY

Based on the images below, create a story about two women whose friendship started in early childhood. After graduating, each of them chose a different profession and their lives took different directions. Nell became a surgeon and Julie started her acting career. But one day, unexpectedly, they met in Nell's hospital...



<https://slate.com/human-interest/2017/06/black-girls-are-seen-as-being-older-than-their-age.html>



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Olympiáda v anglickom jazyku – okresné kolo
Vydal: NIVAM – Slovenský inštitút mládeže, Bratislava 2024